

Your device's ultimate safeguard

HP Security Tagging Service



We have a solution

HP security tagging service brought to you in partnership with Oxygen® lets you easily deter device theft. Under this service, tamper-proof identification tags that make your PCs immediately identifiable are affixed on PC casing. The tags are put in place in the factory so that from day one you are safeguarded. You could use one of the standard StopTrack™ tags that we offer, or you could individualize the tag parameter such as the logo, color, text, language and numbering range.

With this tag in place, you can be assured that if any device is stolen, the identification number can be utilized anywhere in the world to help trace, and return, your equipment. Moreover, if the tag is torn off (can resist tension up to 400 kg), an indelible mark with the words “stolen equipment”, the equipment unique ID and the recovery mentions will appear in place of the tag (and thus, mitigate any possible resell).

Thanks to its partnership with FedEx, StopTrack services will return all found equipment to its owner for free, anywhere in the world.

Did you know that

The consequences of the loss of an IT equipment goes way beyond the sole value of the hardware. On top of the obvious replacement costs, it involves many other associated costs such as the potential data breach costs, the intellectual property costs, the lost productivity costs, legal and regulatory costs.

Making your equipment identifiable is critical.

95% of businesses encounter problems with employee theft¹

Laptop theft accounts for 57% of all identity theft²

HP Security Tagging Service key features



Resin domed or aluminum tag with unique identification number affixed with super-acrylic glue



The tag can resist tension up to 400 kg



If the tag is torn off, an indelible mark with the words “stolen equipment” and the tag identification number appears in the place of the plate.



Owners' details are recorded with StopTrack™ global databases



International recovery email service to help track and retrieve material



Devices returned for free in partnership with FedEx



Service applies for the lifetime of the equipment

An example of StopTrack™ tag.



The indelible red imprint that makes resale difficult



Please contact your account manager about HP custom Security Tagging Service (AY114AV) and/or HP Security Tagging Service (AY131AV). StopTrack™ website at www.stoptrack4hp.com

LEARN MORE AT HP.COM/GO/CONFIGURE



- 1 Data on Perpetrators & Prevention 2024 - Finance Online (California Restaurant Association, n.d.). <https://financesonline.com/employee-theft-statistics>
- 2 MarketData Report 2024 - Gitnux <https://gitnux.org/laptop-theft-statistics/>

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